

Top Ten Quick and Easy Ways to Travel Smarter

Transport isn't just about getting from A to B; it is an essential part of business. There are some quick and easy ways to save your business money and boost your sustainability credentials by being smarter with travel. The ten suggestions below are quick and easy to implement.

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work out what you need

Find out more about encouraging and promoting cycling with our [cycling toolkits](#).

Lockers and changing facilities

Having somewhere safe and secure to store a change of clothes or footwear can mean staff are more willing to walk or cycle.

Supporting car sharing

Supporting car sharers in your organisation can reduce the number of vehicles being driven to the site which can lead to significant financial savings for staff in the long term by enabling more efficient land use and reducing maintenance costs.

- Encourage your staff to car share by letting them know about the potential money saving opportunities of car sharing

- Priority car parking spaces for car sharers encourages staff to car share by guaranteeing a parking space and raising the profile of car sharing
- Host promotional events, such as during National Liftshare Week (2nd week of October)

You can read more about car sharing in our [Implementing car sharing](#) and [Promoting car sharing](#) toolkits.

Guaranteed emergency ride home

A key concern for some employees when choosing how to travel to work is the worry that, if they don't have their car available at work, they would not be able to get home quickly in the event of an emergency. This is often one of the most common reasons why individuals choose not to travel via alternative modes. Offering a guaranteed free ride home in emergency situations resolves this concern. Organisations who offer emergency rides home find that staff rarely use the service, meaning that it is not a large financial cost to them.

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Partner support

Want to encourage smarter travel to work at your workplace? Devon County Council can offer support* to organisations who want to enable their staff to travel more sustainably and actively. Please get in touch via traveldevon@devon.gov.uk for more information.

*Support offered will depend on availability of funding, COVID-19 restrictions and engagement and commitment of your workplace.

When following our toolkits, please check the [government guidance for safer travel](#).

This page was last updated March 2021.

URLs

- Travel Devon Toolkit for businesses website: www.traveldevontoolkit.info/
- Traveline national journey planner: http://nationaljourneyplanner.travelinesw.com/swe/XSLT_TRIP_REQUEST2?language=en
- Free adult cycle confidence sessions: <https://www.traveldevon.info/cycle/cycle-training/adults/>
- Cycling toolkits: http://www.traveldevontoolkit.info/toolkits/?category_id=7
- Implementing car sharing toolkit: <http://www.traveldevontoolkit.info/implementing-car-sharing/>
- Promoting car sharing toolkit: <http://www.traveldevontoolkit.info/promoting-car-sharing/>
- Guaranteed ride home toolkit: <http://www.traveldevontoolkit.info/guaranteed-ride-home/>
- Eco-driving toolkit: <http://www.traveldevontoolkit.info/promoting-eco-driving/>
- Poolbikes toolkit: <http://www.traveldevontoolkit.info/pool-bikes/>
- Using car clubs toolkit: <http://www.traveldevontoolkit.info/using-car-clubs/>
- Enabling remote working toolkit: <http://www.traveldevontoolkit.info/enabling-remote-working/>

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